

BEFORE YOU PUBLISH — ACCESSIBLE TECH CHECKLIST

Accessible design is care made visible. Before you hit post, consider these five questions:

#1 - READABLE CONTRAST

Can your audience read body text and buttons while squinting? Even on mobile?

#2 - SCANNABLE STRUCTURE

Can your audience skim in 10 seconds and know what this is for? Are you using headings in their proper hierarchy?

#3 - IMAGES

If the image broke, would your audience still get the message? Is all your text also included in the caption and alt-text?

BASIC ALT-TEXT FORMULA

[What is in the image] + [why it matters]

ex: "June Bash" summery event graphic for June 26th, 2026 at 7pm

#4 - VIDEO & AUDIO

Can your audience get the message with the sound off? Include captions and a detailed video description.

#5 - LINKS & FLOWS

Can your audience tell where a link goes before they tap, and finish your forms without second-guessing?

RESOURCES WHEN YOU WANT MORE:

WebAIM Contrast Checker — webaim.org/resources/contrastchecker

Accessible Social — accessible-social.com

Accessible Tech Design — pythonessprogrammer.com/accessible-tech-design